

Senior Expert Corps – a Project of Swisscontact

Promoting entrepreneurship through expertise – Imparting technical skills through volunteer work

The retired professionals of our Senior Expert Corps (SEC) are qualified experts on site. Through their consulting services, they provide hands-on, cost-effective support towards sustainable development of companies and institutions.

SEC Assignment in Uganda, 2018

Assignment No. 3351

Location	Mbale, Uganda
Client	Hotel - Tourism
Expert	Matthias Meyer, Hotels & Alternative Tourism
Period	26.07. - 17.08.2018



Client Profile

Innovative guest house with added travel business that has grown in 5 years from zero to more than 40 employees. Now taken-over another lodge in excellent location - and therefore faced with the problem to introduce a much different and higher level of quality.

Tasks

Re-organisation of existing structures and strategy to absorb the doubling of capacity.
Training management and staff on different levels.
Adaption of marketing and developing solutions.

Results

We have been able to draft a new organisation as well as priorities and strategies on short and medium term.
Training of Management and key-employees.