

Senior Expert Corps – a Project of Swisscontact

Promoting entrepreneurship through expertise – Imparting technical skills through volunteer work

The retired professionals of our Senior Expert Corps (SEC) are qualified experts on site. Through their consulting services, they provide hands-on, cost-effective support towards sustainable development of companies and institutions.

SEC Assignment in Kosovo, 2018

Assignment No. 3374

Location	Donja Gusterico, Gracanica, Kosovo
Client	Bakery
Expert	Eckhard Lahl Baker-confectioner master
Period	01.10. - 14.10 2018



Client Profile

The bakery was reopened. The customer is not a trained specialist, but has a relative who has worked in bakeries in Switzerland. He owns 3 grocery stores in the area.

Tasks

In the shops and in the new shop the bakery sells about 1000 loaves of bread. Difficult starting position, since the population in the country has low purchasing power, many are self-sufficient. Product range is therefore very limited.

Results

Opportunity to expand through cross-subsidization of products. Owners are very active, versatile and innovative.