

Senior Expert Corps – a Project of Swisscontact

Promoting entrepreneurship through expertise – Imparting technical skills through volunteer work

The retired professionals of our Senior Expert Corps (SEC) are qualified experts on site. Through their consulting services, they provide hands-on, cost-effective support towards sustainable development of companies and institutions.

SEC Assignment in Albania, 2019

Assignment No. 3534

Location	Tirana, Albania
Client	Fruit and Vegetable Production and Distribution
Expert	Max Bertschinger Management Consultant
Period	14.07. - 20.07.2019



Client Profile

The client is in the fruits and vegetables production and distribution. It is part of a group which has activities in IT-market, has two restaurants with a fresh retail organic market. The company is keen to expand in the organic food market with production in a second greenhouse.

Tasks

Distribution of existing and futur food chains in Albania.

Looking at the organic markets in Albania.

Import of Swiss food products to the Albanian market.

Results

It is recommended by the expert to make some adjustments in the operating instructions for the fresh organic market and the two restaurants.

Some advices for the display in the fresh organic market have been given by the expert too.

For the second greenhouse, the decision-making process is ongoing.