

## Senior Expert Corps – a Project of Swisscontact

**Promoting entrepreneurship through expertise – Imparting technical skills through volunteer work**

The retired professionals of our Senior Expert Corps (SEC) are qualified experts on site. Through their consulting services, they provide hands-on, cost-effective support towards sustainable development of companies and institutions.

### SEC Assignment in Uganda, 2019

Assignment No. 3569

<b>Location</b>	Jinja, Uganda
<b>Client</b>	Women Entrepreneurs Association
<b>Expert</b>	Rein Kielstra, Interim Manager
<b>Period</b>	07.10. - 24.10.2019



#### Client Profile

The association offers business, technical and management support to member enterprises who are mainly active in the agri-, horticulture or related businesses. The association would like to see member owned enterprises grow preferably with quality products, and expand the association.

#### Tasks

The expert should advise on areas of improvement for better service to the members and contribute to the development of a better organisation.  
Visit the members and give individual advices to every member on how to improve their business.  
Hold a workshop on business planning, marketing and financial control.

#### Results

Visits have been made to all the members of the association, whereby immediate advices for improvement of the various enterprises could be given.  
During a one day training session the expert explained how to control your business, by presenting simple record systems and planning models.  
A system has been presented to set up a database for the association as a support and service to the members.