

Senior Expert Contact – a Program of Swisscontact

POTENTIAL MEETS EXPERIENCE

The retired professionals of our Senior Expert Contact (SEC) are qualified experts on site. Through their consulting services, they provide hands-on, cost-effective support towards sustainable development of companies and institutions.

SEC Assignment in Cambodia, 2023

Assignment No. 4136

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| Location | Phnom Penh / Siem Riep, Cambodia |
| Client | Cosmetics |
| Expert | Brigitta König, Senior Compliance Expert |
| Period | 29.08. - 19.09.2023 |



Client Profile

The company was established in 2017 and produces natural and organic products targeting health and beauty care, such as Khmer herbal steam, herb/spice powder, coconut oil, Moringa oil, natural soap and various skin care products. In 2019, the client started another business, a Chhpong service (Spa), where their own raw materials are applied in the various Spa offerings.

Tasks

Marketing: Develop tools to enhance social media traffic and strengthen online presence, specifically introduce the Linktr.ee App and develop a website
Production: Implement 5S Principles and introduce GMP Documentation Guidelines, specifically implementing international production standards

Results

Marketing: The Linktr.ee App is installed and working for Ponleio Thamacheat (main client) and Saphor Tailor and Fashion (side business). The website is created and pending publishing after clarification of payment terms and shipping details.
Production: 5S principles are clearly understood and implemented where possible. GMP documentation training was conducted and well appreciated. First SOPs are drafted and pending finalisation.