

Senior Expert Contact – A programme of Swisscontact POTENTIAL MEETS EXPERIENCE

The retired professionals of our Senior Expert Contact (SEC) are qualified experts on-site. Through their consulting services, they provide hands-on, cost-effective support towards the sustainable development of companies and institutions.

SEC Assignment in Cambodia, 2024

Assignment No. 4197

Location Phnom Penh, Cambodia

Client Food Industry

Expert Simon Langbroek,
Financial Engineering

Period 06.02. - 28.02.2024



Client Profile

The company is a manufacturer and supplier of packaged food made from fruits, grains and spices. The company wants: 1. to grow in Cambodia and abroad; 2. to be listed on the stockmarket; and 3. to attract new investors. With additional capital, the company seeks to improve the productivity of the production processes.

Tasks

- Analyse existing documents to advise on the financial situation
- Introduce the utilisation of Key Performance Indicators
- Train the staff to prepare monthly reports
- Analyse the present product mix
- Advise the GM on how to be more focussed on standardising the production processes

Results

Standard formats for monthly reporting were introduced, and Key Performance Indicators were explained and made applicable. Through the use of financial tables, we demonstrated what a good production mix consists of.