

Senior Expert Corps – a Project of Swisscontact

Promoting entrepreneurship through expertise – Imparting technical skills through volunteer work

The retired professionals of our Senior Expert Corps (SEC) are qualified experts on site. Through their consulting services, they provide hands-on, cost-effective support towards sustainable development of companies and institutions.

SEC Assignment in Cambodia, 2016

Assignment No. 2869

Location	Kratie, Cambodia
Client	Travel Agency
Expert	Hans Rudolf Kohler Tourism Expert
Period	23.11. - 20.12.2016



Client Profile

NGO and NPO Travel Agency and tour operator founded in 2011. The client offers travel experiences in the provinces of Kratie and Stung Treng.

For the future the client faces new challenges as to continue their expansion providing better services to customers and through that to better support the communities along the Mekong River.

Tasks

Business plan for developing product management and market strategy and also developing pf structure in pricing, guiding etc.

Results

The client should become a profit organisation and a licenced tour operator in Cambodia in the next few years.