

## Senior Expert Corps – a Project of Swisscontact

**Promoting entrepreneurship through expertise – Imparting technical skills through volunteer work**

The retired professionals of our Senior Expert Corps (SEC) are qualified experts on site. Through their consulting services, they provide hands-on, cost-effective support towards sustainable development of companies and institutions.

SEC Assignment in Albania, 2016

Assignment No. 2982

<b>Location</b>	Kavaje/Albania
<b>Client</b>	Cash & Carry Distribution
<b>Expert</b>	Markus Wey, Businessman
<b>Period</b>	19.9. - 30.9.2016



### Client Profile

Main activities of this Cash & Carry company are trading activities, wholesale, retail of various food and industrial products, wholesale distribution and own family brand supermarkets. Most important target groups are markets, hotels, restaurants, coffee shops and bars.

### Tasks

The company is looking for expansion and other sources of businesses. They need marketing/business plans and an update of the company profile:

- business plan including internal communication system
- rationalising the working steps using more Computer stations
- applying a minimum standard of hygiene within the C&C food sector
- recommending architectural ammendments in order to make working processes better flowing
- recommend new activity field in order to guarantee level of income during low season

### Results

Recommendations for better workflow management between the company and supermarkets have been provided. Some of them could easily be implemented and followed up by the company, the rest needs time.