



Volunteer-Placement: Digital Marketing

Swisscontact is a leading organisation in the implementation of international development projects. We are present in 38 countries with over 1200 employees. The foundation is based in Zurich, Switzerland.

Senior Expert Contact (SEC) – a programme from Swisscontact:

Each year, around 140 SMEs and institutions benefit from expert consultancy assignments. SEC's experts contribute their professional knowledge and skills, where they are needed, through **voluntary consultancy assignments**. Small and medium-sized enterprises (SMEs) and institutions in developing countries and Eastern Europe thus receive professional support in a cost-effective manner.

SEC is looking for a volunteer expert for a

Volunteer Placement: Digital Marketing Expert

Start date: immediately or by arrangement

Duration: 6-12 weeks, at least two hours per week

Workplace: home-based

Task

We are looking for Digital Marketing professionals, who are excited by the opportunity to work alongside a company in developing countries and Eastern Europe over the course of several weeks. You might be supporting a business advisory association in Uganda in giving digital marketing advice to its members; or coaching a snack producer in Cambodia or financial cooperative in Peru to develop a marketing strategy. The online consultancy assignments last for between six and twelve weeks and you meet the client for a minimum of two hours each week.

Requirements

- Extensive professional experience in Digital Marketing;
- Good English or Spanish skills
- Flexibility
- Openness to different cultures and people
- Participation in SEC information and training events
- A willingness to prepare and follow up on assignments

SEC works only with experienced professionals. The consulting assignments are voluntary and will not be financially compensated.

We look forward to receiving application with CV at sec@swisscontact.org.

You can find further information at <http://www.seniorexpertcontact.org>

POTENTIAL MEETS EXPERIENCE