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SENIOR EXPERT CORPS

Senior Expert Corps – a Project of Swisscontact

Promoting entrepreneurship through expertise – Imparting technical skills through volunteer work

The retired professionals of our Senior Expert Corps (SEC) are qualified experts on site. Through their consulting services, they provide hands-on, cost-effective support towards sustainable development of companies and institutions.

SEC Assignment in Kosovo, 2017 — Assignment No. 3037

Location Cagllavica, Kosovo

Client Design + Production

Expert Elfi Homburg-Schaller, Sport Moden Design Pattern & Marketing

Period 10. - 25.09.2017

Client Profile

The client is a professional printer and producer with new printing and sewing machines. They sew their own products for promotional activities. For a new business, they wanted to start with a new fashion brand with focus on sports wear collection.

Tasks

- Creation of the perfect basic pattern for new brand products (shirts and pants)
- Grading for all needed sizes for men and woman
- Checking the fit for each garment for men and woman
- Manual for perfect workman ship for each garment
- Tools to optimize the production process in order to save money
- Better positioning through different marketing tools

Results

They started with the new patterns to sew the new styles for their new brand collection. Instructions on how to use the patterns for each garment.