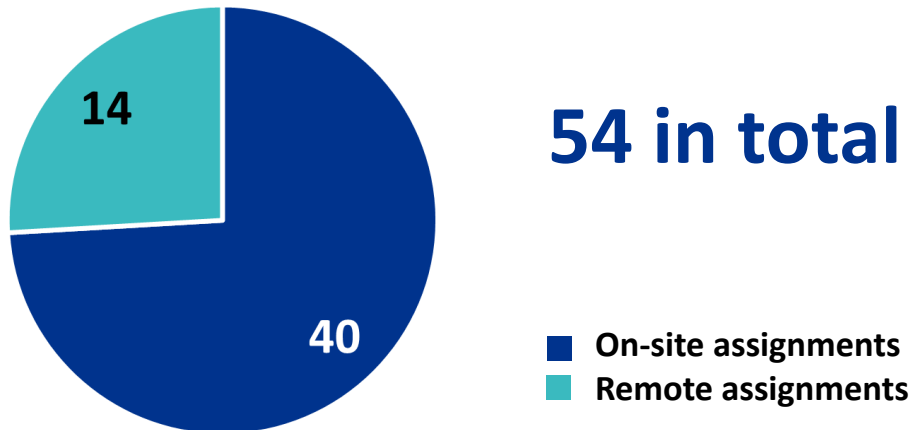

SEC Annual Report 2025



Welcome to the Annual Report 2025 of the Senior Expert Contact. In the next few minutes, I'll share the highlights of our activities, reach and impact over the past year.

Total assignments – 2025

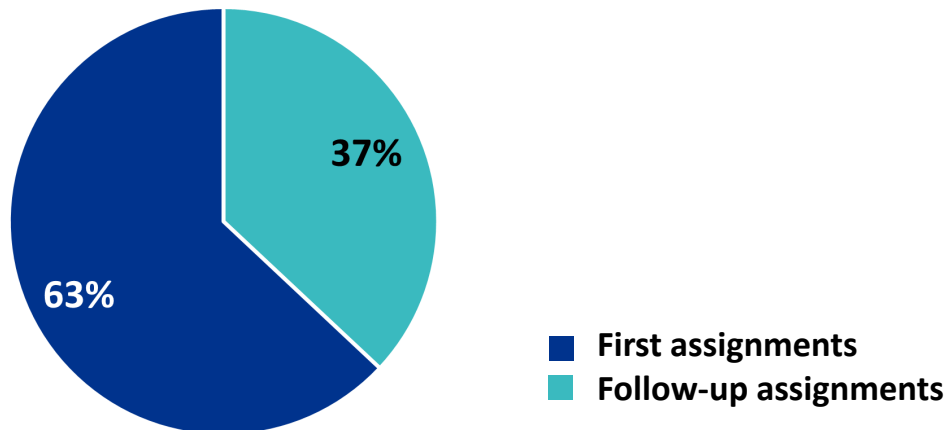


In 2025, the SEC successfully carried out a total of **54 assignments**.

The majority of these engagements, **40 assignments**, were carried out **on-site**, allowing our experts to work closely with local clients and provide hands-on consulting.

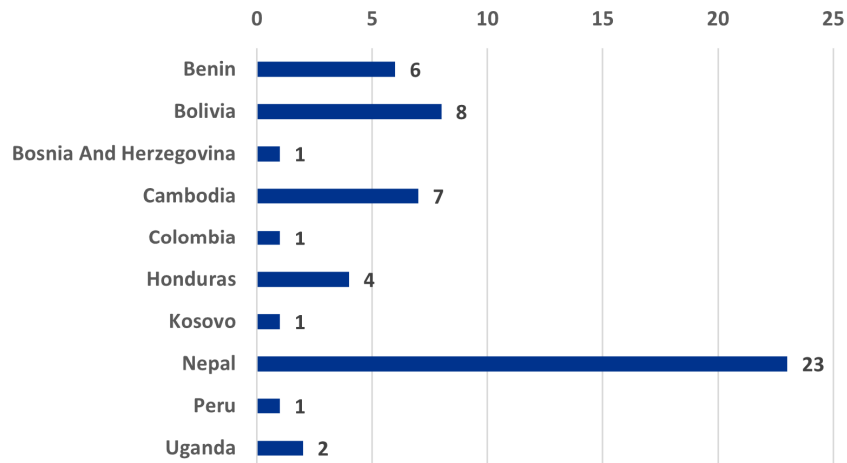
In addition, **14 assignments** were delivered **remotely**, demonstrating the flexibility of our support formats and our ability to respond effectively to diverse client needs.

Total follow-up assignments – 2025



Quality shows when clients come back — and they did. In 2025, **37%** of all our assignments were **follow-up assignments**, exceeding our target of a minimum of 30%. This tells us our support is valued — and it helps clients build lasting improvements step by step.

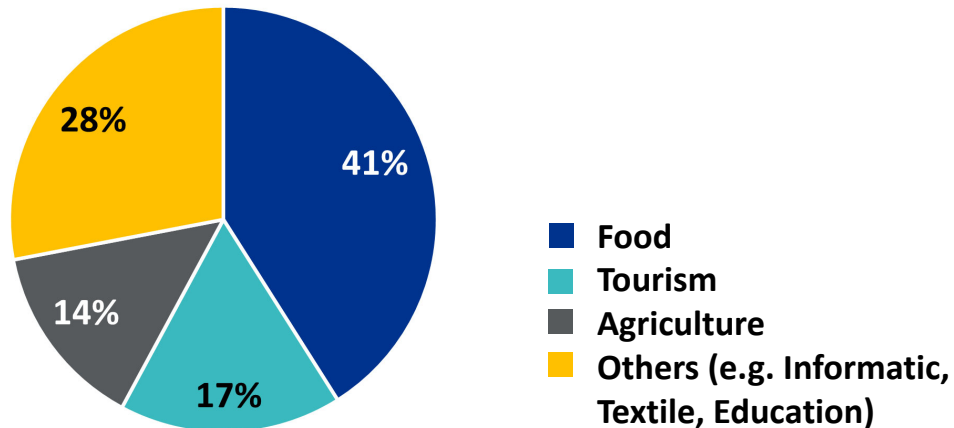
Assignments per country – 2025



During 2025, our SEC experts were active in **10 different countries**.

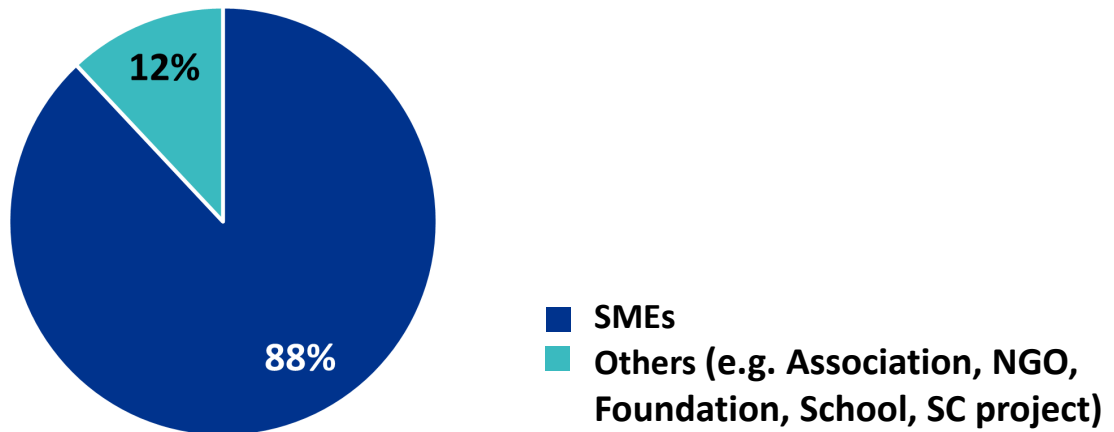
This geographic spread underlines SEC's strong presence in its focus countries and highlights our continued engagement across regions.

Assignments per industry – 2025



Our work reached a wide range of contexts. SEC's support is practical — and it goes where demand is. Last year, the majority of assignments were concentrated in three sectors: **food**, followed by **tourism** and **agriculture**, accounting for 72% of all assignments. This confirms SEC's strong focus on sectors that are crucial for local economic development. The rest spans diverse sectors — showing how flexible expert support can be when businesses need quick, targeted solutions.

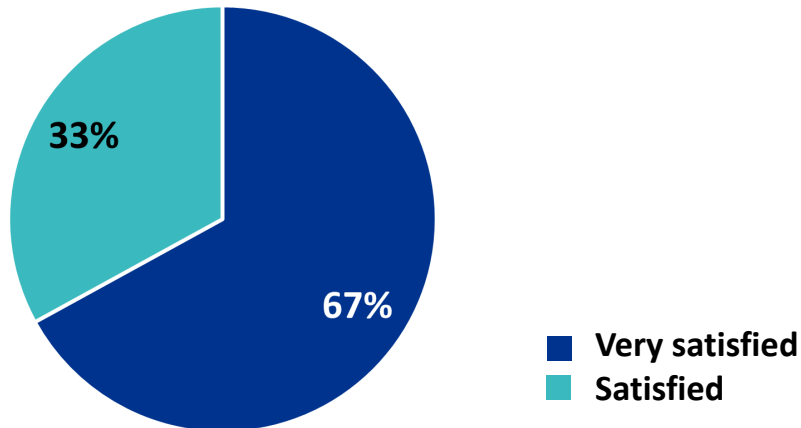
Assignments per type of organisation – 2025



Our mandate is clear: We support first and foremost small and medium-sized enterprises. And in 2025, **88%** of all our clients were SMEs — a strong confirmation that our programme is reaching its intended target group, strengthening the local private sector.

Alongside SMEs, we also supported a small share of associations, NGOs, and Swisscontact projects, resulting to the remaining **12%** of assignments.

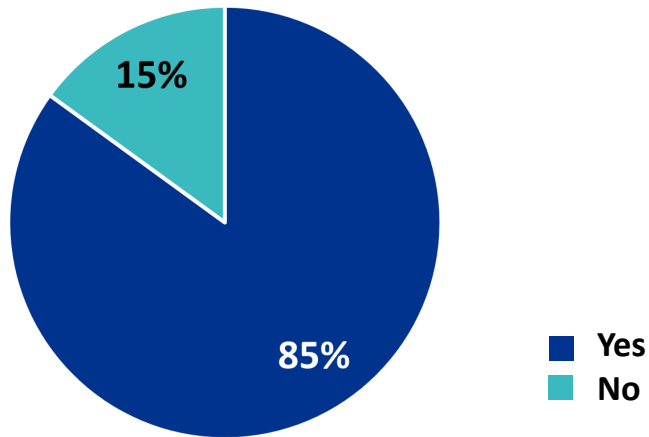
Overall client satisfaction – 2025



Client feedback was extremely positive and encouraging. **67%** of our clients reported being **very satisfied**, and **33%** **satisfied**.

For us, this is more than a score — it reflects trust, high quality and relevance of the expertise provided.

% clients with women in management – 2025



Inclusion matters: The SEC continues to prioritise assignments with clients that actively promote gender diversity in leadership.

In 2025, **85%** of the supported clients had **women in management positions**. This is an important signal for more balanced leadership in the organisations we support.



Number of SEC experts – 2025

675 active experts



None of this happens without our expert community. Last year, SEC counted **675 active experts** — a powerful pool of know-how and commitment. All of them contribute their time and expertise on a voluntary basis.

Thank you!



On behalf of Swisscontact and the SEC, we would like to sincerely thank everyone who contributed to these achievements in 2025. Our thanks go to the experts, clients, donors, partners and colleagues whose commitment made this work possible.